

Poached Creative

Poached Creative is a writing and design company that brings communications expertise to charities and the public sector.

We help you communicate effectively in print, on the web and through social media. Our services include:

- writing and editing
- graphic design
- marketing campaigns
- communications training.

Unemployed people form part of our creative team, gaining skills, experience and confidence.



3 THINGS THAT MAKE US DIFFERENT

We mix professional know-how with different experiences and ideas, making us **more creative** and better at communicating with diverse audiences.

We work with you to find the **most effective** ways to communicate for your budget and resources. We listen first, ask the right questions and share our knowledge.

We build **social value** into everything we do, so when you get a website for your cause, our writing trainee can add 'web writing' to her CV. Every pound you pay goes back into creating more opportunities like this.

WORK WITH US

So far, we've worked with organisations that run volunteering, promote green and healthy living, help refugees to recover from trauma, and work with homeless and vulnerable people. We'd love to work with you too.

“ Working with Poached Creative has improved traffic to our website and helped us connect to our donors. Poached Creative are professional, approachable and they get results. We love knowing that their work is for a good cause too. ”

Shaylesh Patel, Healthy Planet

PEOPLE



Jessica Smith

Director

Jessica brings to Poached Creative more than 11 years' experience in media, charities and not-for-profits. Her roles at NHS Employers and Shelter have had her writing for very different audiences. Formerly a journalist, she appreciates deadlines, web technology and the value of a good story. A strategic thinker and problem solver, she communicates to influence social change.



Chris Govias

Art Director

Poached Creative's art director is an award-winning Canadian designer and photographer. He has produced work for organisations including Unicef, Orchestra London Canada, The Environmental Agency and Royal Mail. Untiring in his pursuit of design that's both beautiful and appropriate, Chris brings the highest of standards to our creative team.

GET IN TOUCH

Need a new newsletter, web writing that works, or a campaign with clout? We can help.

Phone Jess on 078 9145 8717 or email info@poachedcreative.org.uk.

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